



i *ismart*[®] *announce*

www.ismartsoftware.com

➔ create and send your own online eNewsletters



iSmart Announce
offers a quick, easy
and cost-effective
mode of delivery for
your newsletters

Product Features

- Newsletter issues are housed at a separate mini-site, linked to your main website, with past issues available in a searchable archive
- Prepare and mail out an email containing story abstracts, linked back to the full stories online
- Choose a base template, branded to suit your corporate image
- Easy to understand statistics help you track the read rates of both online stories and the email mailouts
- New and improved newsletter editor for greater ease of use
- Manage your mailing lists with iSmart List Manager (included free) or User Manager, where they are available for use by other iSmart modules
- Drastically reduces the costs normally involved with printing and distributing a conventional newsletter

About iSmart

iSmart's modular structure means you can choose a system that's right for you today. If your needs change you can easily add-on additional modules, all controlled from one central interface.

Designed to be one of the worlds easiest to use online software programs, people with minimal computer experience can take full advantage of it's features.

Because all iSmart modules are online, no installation is required and as long as you have an internet connection you can work from anywhere in the world.

Other iSmart Modules

iSmart Create
website content management software

iSmart Bulletin
high-impact email marketing software

iSmart Shopper
online store

iSmart Membership
manage memberships and renewals

iSmart iRegister
course and event booking manager

iSmart Locator
sporting club or dealer locator tool

iSmart Shopping Centre Directory
online directory maps

Support Services

Professional Website Design
Search Engine Optimisation [SEO]
Marketing